

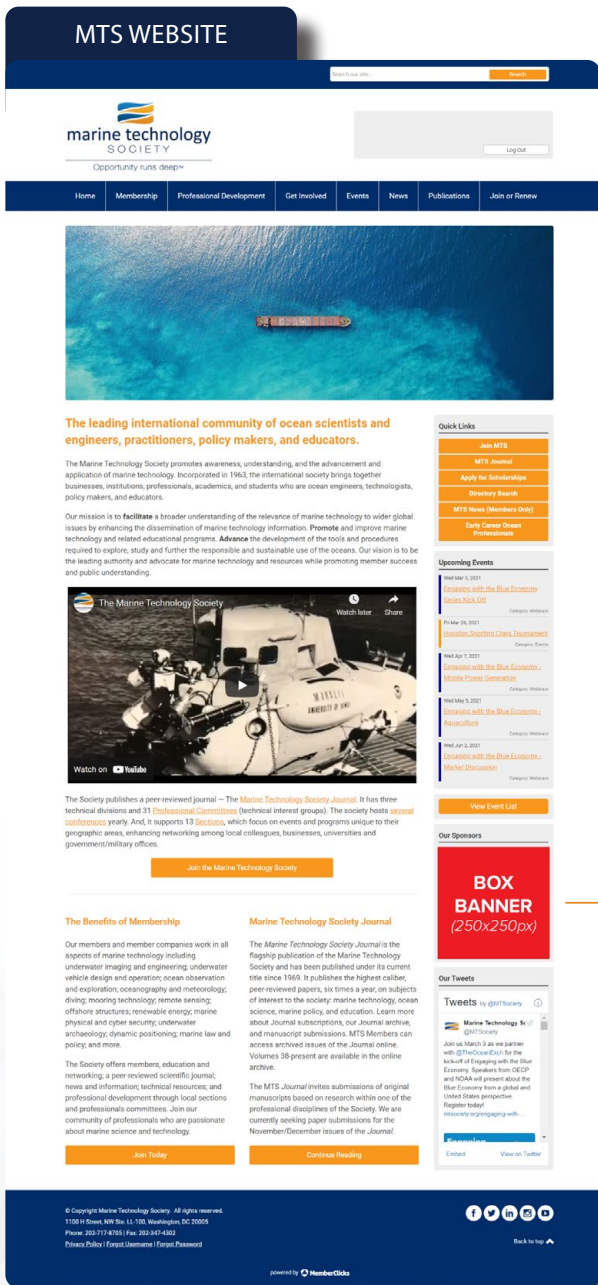


marine technology
SOCIETY

Opportunity runs deep™

MEDIA KIT

REACH THE MEMBERS OF MTS THROUGH THEIR WEBSITE



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About Marine Technology Society:

The Marine Technology Society promotes awareness, understanding, and the advancement and application of marine technology. Incorporated in 1963, the international society brings together businesses, institutions, professionals, academics, and students who are ocean engineers, technologists, policy makers, and educators.

Pricing:

A. Box Banner
250x250px | Run of Site | 10 Available
\$3,500/Year

Need help with ad design?
Our graphic services are included.

*All positions are sold on a first-come, first-served basis. All pricing reflects non-member rates. Members will receive a 15% discount to prices listed.

REACH THE MEMBERS OF MTS EVERY MONTH!



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CURRENTS E-NEWSLETTER

The screenshot shows the 'Currents' e-newsletter interface. At the top, it says 'Currents MTS News from the Marine Technology Society'. Below that, it indicates 'July-August 2019 Newsletter | Marine Technology Society'. The main content is divided into several sections: 'LEADERBOARD BANNER (600x75px)', 'In This Issue', 'President's Column', 'Currents Goes Mobile', 'NEWS & FEATURES' (including 'Marine Technology Camps at Rutgers and Northwestern Michigan College Give Undergraduates a Hands-On Experience', 'World Champions at the MTS International ROV Competition Announced', and 'OCEANS 2019 Maritime & Surface Meet Up: Seattle in October, Singapore in April'), 'BOX BANNER (250x250px)', 'Undersea Feature Named in Memoriam of Texas A&M Oceanographer', 'MTS Technical Committees Are Evolving', 'Upcoming Events', 'Section and Committee News', and 'BOTTOM BANNER (600x75px)'. At the bottom, there are sections for 'SHARE YOUR NEWS' and 'ADVERTISE WITH MTS', along with a 'SUBSCRIBE TO CURRENTS' button and social media icons.

A

B

C

About *Currents* eNewsletter:

Currents is the society's monthly digital newsletter sent on the 4th Thursday of the month, focusing on society-wide and industry news and events, business announcements and information, scientific briefs and articles, and member news.

Pricing:

A. Leaderboard Banner
600 x 75 pixels
\$4,000/Quarter

B. Box Banner
250 x 250 pixels
\$3,500/Quarter

C. Bottom Banner
600 x 75 pixels
\$3,000/Quarter

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REACH THE MTS MEMBER COMMUNITY SIX TIMES A YEAR



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About the MTS Journal:

The *MTS Journal* is published bi-monthly and is considered among the most prestigious peer-reviewed journals in the marine technology and sciences community. It is distributed to all MTS members globally, as well as to 130 corporate and 350 educational institutions.

Vertical Full Page | 7"x10" | 150dpi

Pricing:

ONE ISSUE
\$1,000

THREE ISSUES
\$2,700

SIX ISSUES
\$5,100

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