

# Terms of Reference

## Ocean Enterprise Initiative External Advisory Team

### Purpose and Function

The Ocean Enterprise Initiative External Advisory Team serves as an external advisory body to the Ocean Enterprise Initiative Executive Team. These experts provide invaluable advice, diverse perspectives, and connections to amplify the impact of the Ocean Enterprise Initiative. By leveraging their influence in both the political and resource sectors, the External Advisory Team strengthens the Initiative's global reach and ensures its efforts are inclusive. The External Advisory Team actively collaborates with the Executive Team to achieve the Initiative's goals.

### Composition

18-20 members at the management level of the public (government, intergovernmental), private (for-profit and non-profit), and academic sectors.

### Responsibilities

The Advisory team's primary responsibilities include:

- **Initiative Guidance:** Offering strategic advice and recommendations on the overall nature of the Ocean Enterprise Initiative, specific Dialogue with Industry series topics, and Dialogue with Industry action pathways.
- **Contributing Expertise:** Provide valuable knowledge and access to networks critical to the Ocean Enterprise Initiative.
- **Stakeholder Engagement:** Facilitating communication and engagement between the Executive Team and relevant stakeholders, ensuring collaboration.
- **Representation:** Act as ambassadors to the Ocean Enterprise Initiative effort within their organizations, encouraging participation in the Initiative, and representing it at conferences, meetings, and other relevant fora.

### Operations

The Ocean Enterprise Initiative Senior Director will facilitate the advisory team, and the Ocean Enterprise Initiative Manager will provide logistical support. The Executive Team and additional MTS consultants will attend the Advisory team meetings. Focused agendas and moderation will ensure each meeting captures and leverages the team's intellectual capital. Though these meetings won't generate extensive action items, team members may contribute to specific activities through dedicated planning teams.

### Time Commitment

- 1.5-hour virtual meeting every other month

### Member Rotation and Selection

- The Executive Team will solicit, review, and approve selections for the External Advisory Team.
- Members will serve for two years, renewable once
- Members can self-nominate